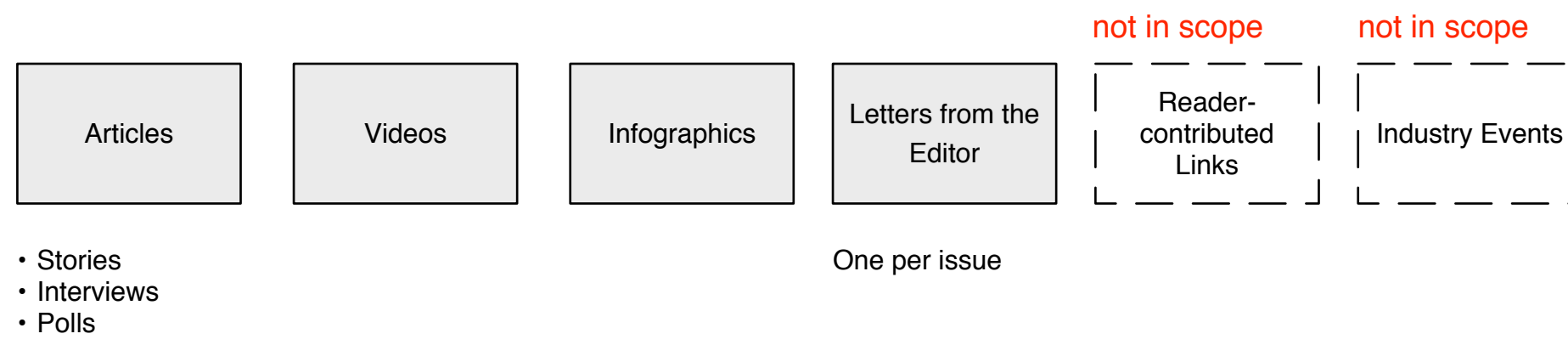


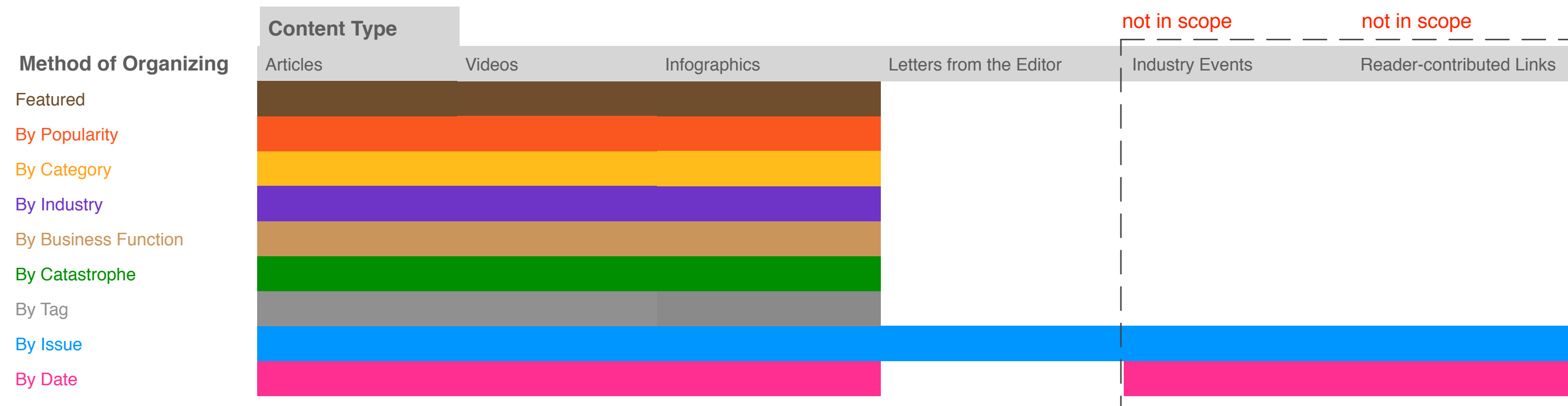
Content Types



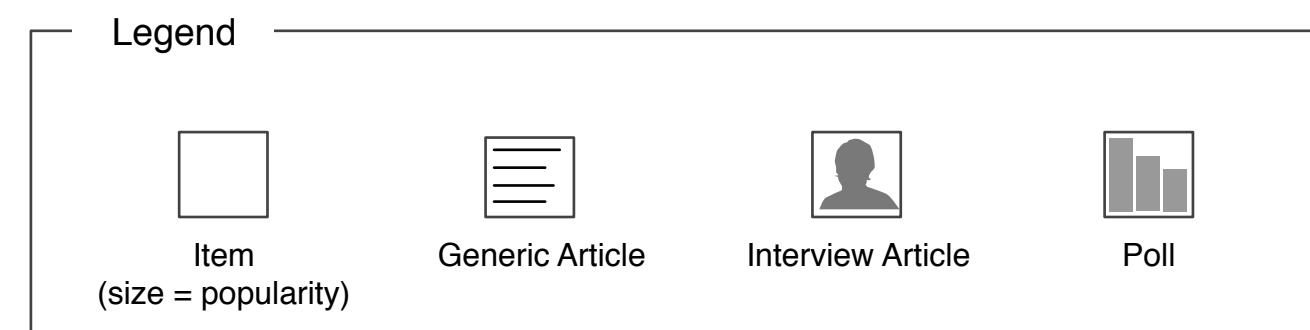
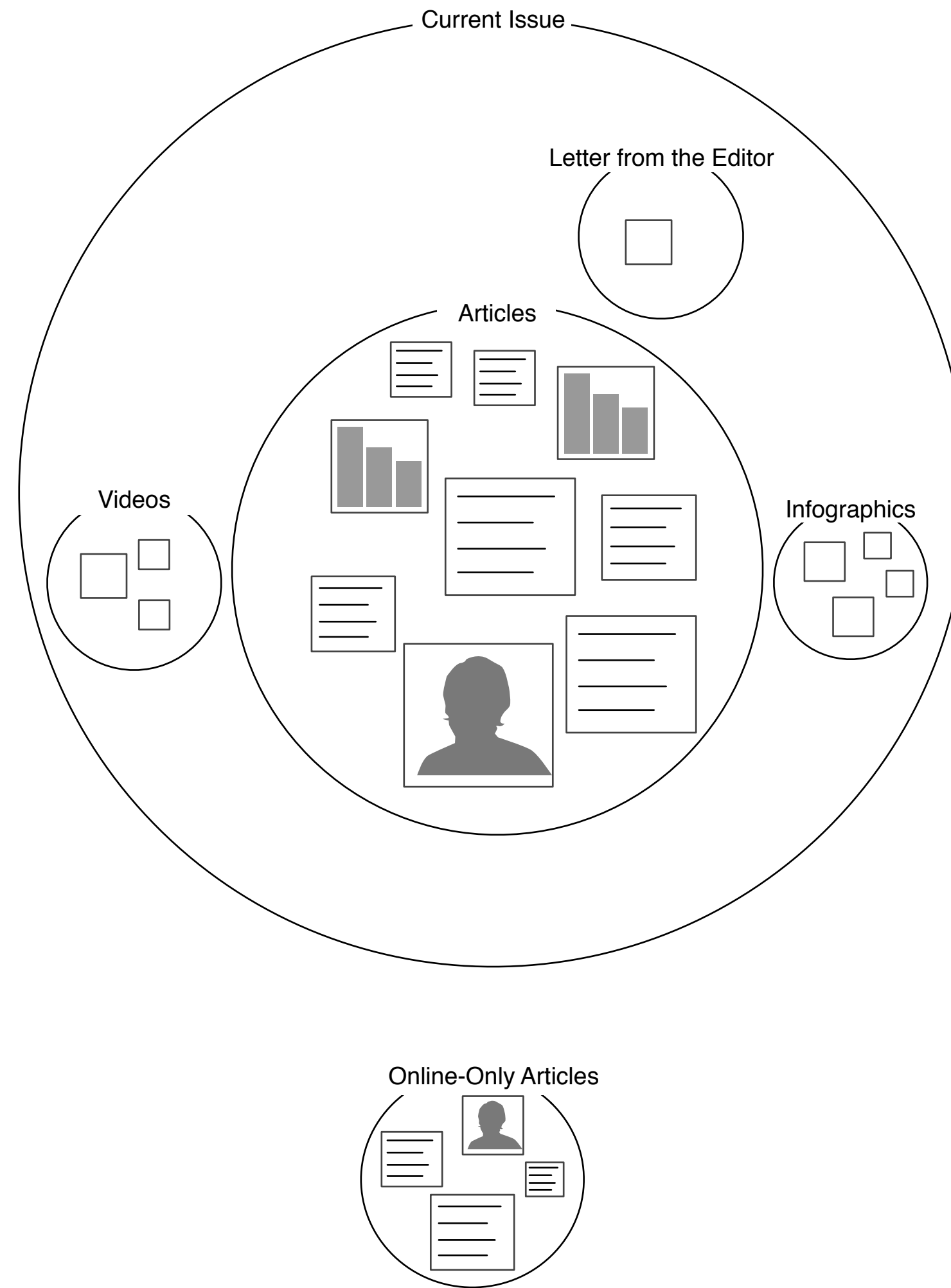
Methods of Organizing Content

Featured	By Popularity	By Category	By Industry	By Business Function	By Catastrophe	By Tag	By Issue	By Date
Selected by editors	<ul style="list-style-type: none">• Most viewed• Most shared• Most commented	<ul style="list-style-type: none">• Supply Chain• Globalization• Risk Management• Client Stories• Compliance, Codes, and Standards• Lessons Learned	<ul style="list-style-type: none">• Health & Education• Manufacturing• Semiconductor• Power Generation• Forest Products• Chemical Operations• Mining / Molten Metals• Public Entities	<ul style="list-style-type: none">• Underwriting• Claims• Engineering• Science & Research	<ul style="list-style-type: none">• Flood• Earthquake• Wind• Fire• Freeze	Specific and timely. Editors and authors add new tags frequently (i.e. Hurricane Irene)		

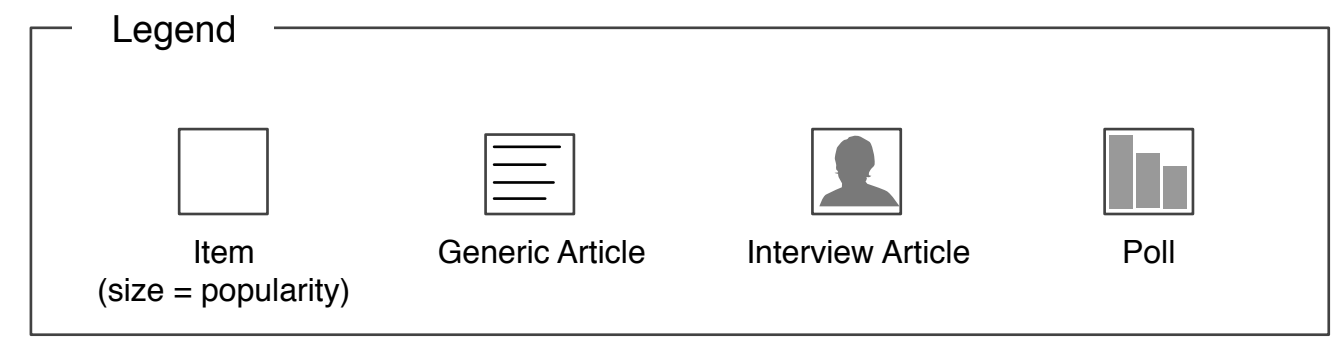
Methods of Organizing by Content Type



Schematic - Overview







Schematic - All Content



Schematic - Featured







Legend

			
Item (size = popularity)	Generic Article	Interview Article	Poll

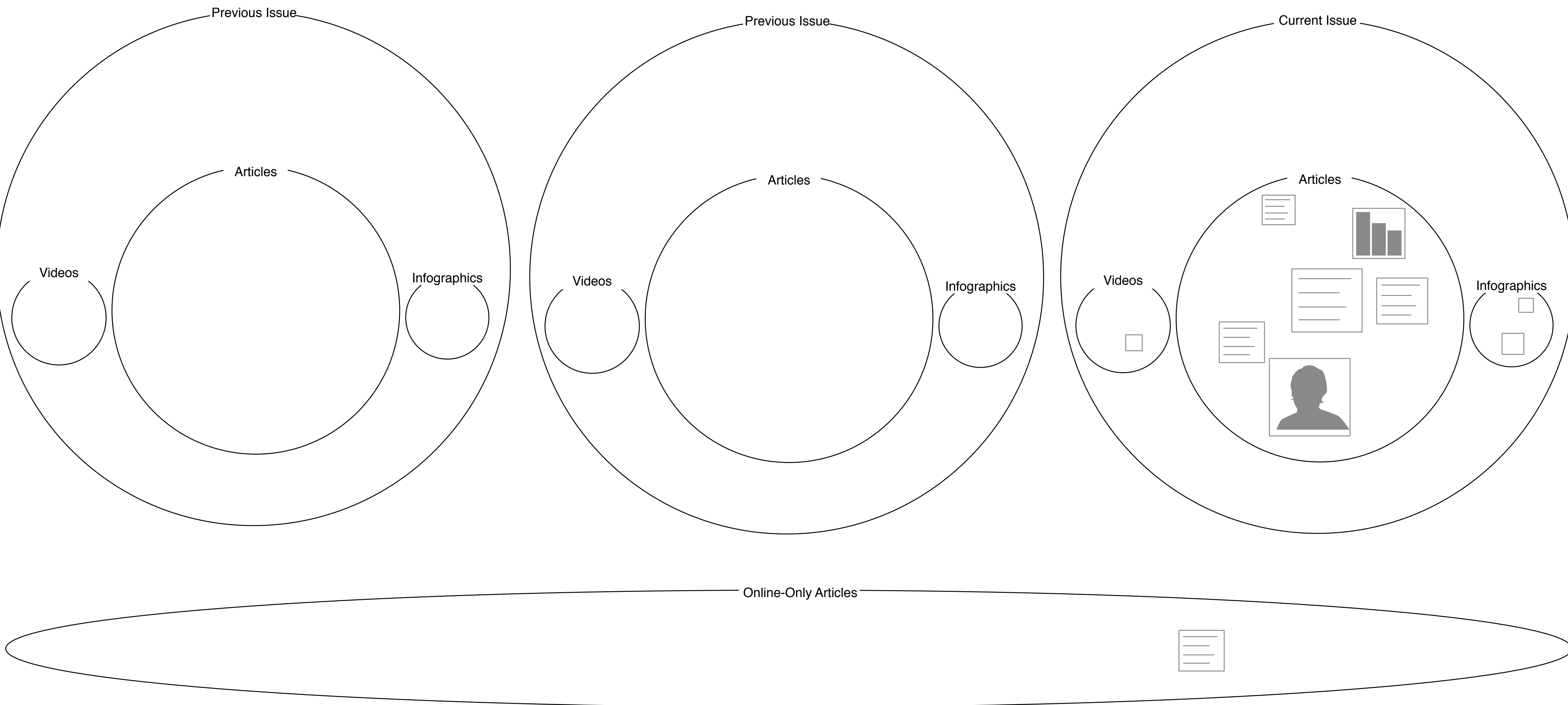
Schematic - Category = Risk Management







Legend

			
Item (size = popularity)	Generic Article	Interview Article	Poll

Schematic - Tag = Hurricane Irene



Legend

			
Item (size = popularity)	Generic Article	Interview Article	Poll